

REP HEADLINE# 6298187 TRF# 329028
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES AUG29/12 13.10
*** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #

AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER #	CONTRACT # 6298187	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	TOM SMITH 8/28	EST#225	COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES	AUG28/12	SEP3/12	WK-1	

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG29/12	13.10
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REP :
TO NSM/NSA
FR LINDSEY FOR CHERYL
M1 OK
TTLS \$19,475
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:	RATE	:	START	:	END	:	SPTS	:	WEEK	:	DAYS	:	TOTL:
:	LINE#:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK	:	INVT	:	:	:	SPTS:
AGENCY ADVERTISER CODE = 11																			
AGENCY PRODUCT CODE = 15																			
AGENCY EST# = 225																			
12	S		400P-430P	30			\$300.00		9/3		9/3		0				MON		0
PROGRAM : JUDGE JUDY																			
16	A		130P-600P	30			\$300.00		9/3		9/3		1				MON		1
PROGRAM : NBC GOLF																			
ORD COM1: PRG CHG- NBC GOLF																			
ORD COM2: SPT IS BOOKED- THX JEN																			
THIS IS A MAKE-GOOD FOR SEP3 ON LINE-12 FOR 1 SPOT/WK																			

THIS IS A MAKE-GOOD FOR SEP3 ON LINE-12 FOR 1 SPOT/WK

REP HEADLINE# 6298187 TRF# 329028 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG29/12 13.10
 *** WPXI-TV ***
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1 OK'D BUY#12 MISSED: MON/400P-430P SEP3 30S \$300.00 (AUG27/12)
 OFFER: MON/130P-600P SEP3 30S \$300.00 PLS ADVISE.
 CMT: PRG CHG- NBC GOLF
 CMT: SPT IS BOOKED- THX JEN

SEP/12 19475.00 CONTRACT TOTAL 19475.00
 TOTAL SPOTS 36



MARKET TOTALS \$64,916 WPXI 30% KDKA 34% WTAE 36% WPGH 0% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6298187 TRF# 329028 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG27/12 12.30
*** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6298187 CLASS: NATL. LOCAL REGIONAL
PRDCT TOM SMITH 8/28 EST#225 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG27/12 12.30

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$19,475
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#12 MISSED: MON/400P-430P SEP3
OFFER: MON/130P-600P SEP3
CMT: PRG CHG- NBC GOLF
CMT: SPT IS BOOKED- THX JEN

30S \$300.00 (AUG27/12)
30S \$300.00 PLS ADVISE.

CONTRACT TOTAL 19475.00
TOTAL SPOTS 36